



Oregon

Tina Kotek, Governor

Oregon Utility Notification Center
305 NE 102nd Avenue, Suite 300
Portland, OR 97220-4170
(503) 232-1987
Toll Free (877) 866-4011

Oregon Utility Notification Center
Publicity Committee Meeting
Date: Tuesday, August 4, 2026
Time: 1:00 – 2:00 p.m.

Join Zoom Meeting:

<https://us02web.zoom.us/j/83986659246?pwd=eT8kZEIybVnAnRKs1wmEzaw5z3huOz.1>

Meeting ID: 839 8665 9246
Passcode: 459620

AGENDA

1. Announcements and Introductions
 - a. Announcements, Roll Call/Guest sign-in, Declaration of Quorum
 - b. Review/approve and/or amend draft minutes from April 9, 2026
 - c. Chair – Opening statement
2. Old Business
 - a. Media Plan Update
 - i. Status of Marketing Efforts
 - ii. Social Media
 - b. Safe Digging Day Promotional Updates
3. New Business
 - a. Contract extension/budget
 - i. Review Contract Extension with Connoisseur Media
 - ii. Marketing Agency RFP Process
 - b. Video Series Information Gathering
4. For the Good of the Order
5. Next Meeting – TBD

Voting members: Jamie Lemke, Mitch Burghelea, Konstantin Chumachenko, Melanie Lewis, Megan Moore

Non-voting members: Josh Thomas, Josh Planton