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The Honorable Tina Kotek Governor 254 State Capitol Salem, OR, 97301

Senator Rob Wagner Senate President S-201 State Capitol Salem, OR, 97301 Representative Julie Fahey Speaker of the House H-295 State Capitol Salem, OR, 97301

Happy National Safe Digging Month! On behalf of the Oregon Utility Notification Center, I am submitting this report pursuant to ORS 757.562 (1). Oregon's underground utility damage prevention laws require that this update be presented to the Governor and Legislative Assembly for the preceding calendar year.

#### ABOUT THE OREGON UTILITY NOTIFICATION CENTER

The Oregon Utility Notification Center (OUNC), more commonly known as Oregon 811, administers Oregon's excavation laws and statewide locate requests. Created by the 1995 Oregon Legislature, its mission is to operate and maintain a state-of-the-art one-call system for the state to reduce damages to underground facilities and to promote public safety related to excavation issues. OUNC conducts training and outreach and adopts rules to regulate notification and locating of underground utilities.

Through its efforts, OUNC is committed to helping people avoid serious damage, injuries and expenses by preventing accidents before they happen. The service is available by calling 811, going to <a href="Oregon811.com">Oregon811.com</a> or <a href="www.digsafelyoregon.com">www.digsafelyoregon.com</a>, or using our app. Homeowners and businesses can have their underground utilities marked before digging at no cost. The call center is located in Portland and is staffed by about 50 operators under contract with One Call Concepts.

OUNC is a public benefit nonprofit corporation with the powers of an Oregon state agency, per <u>ORS</u> <u>757.547</u>. OUNC has a 21-member Board of Directors, appointed by the Governor, and a staff of two. Board members are unpaid volunteers, and no state funds are used to support the OUNC. The most recent third-party financial audit, conducted in 2022, provided a clean bill of health.

#### SAFE DIGGING STARTS WITH NOTIFICATION

In 2023, Oregon's one-call center received 342,061 notifications from Oregonians who were planning to dig. These initial notifications are critical to preventing property damage and injuries when working and excavating around underground utilities. The call center is responsible for identifying the dig site and alerting the appropriate utility members to locate and mark their facilities. As a result, the call center sent out 1,869,969 excavation notices to underground utility members in 2023. This represented a 3.34 percent decrease from 2022 volumes.

The call center isn't just about calls though, as many submit their requests online. Oregon processes online locate requests through an internet ticketing application called ITICnxt. ITICnxt is an efficient and accurate way to request locates with enhanced mapping and marking. The system has achieved an adoption rate of more than 75%, and we are working to bring that number above 80% through education, training and informational resources.

## PROACTIVE OUTREACH AND TRAINING MAKES A DIFFERENCE

You have likely seen OUNC's public-facing messaging, such as "know what's below" and "call before you dig." The new unifying industry tagline from Common Ground Alliance is "Safety is in your hands. Every dig. Every time." It reflects a shifting strategy from raising awareness to behavioral change.

Damages in Oregon are typically caused by 20% homeowners and 80% contractors/professional excavators. Publicity efforts are aimed at raising awareness about the free 811 service and encouraging homeowners to call before they dig. Professional excavators and contractors are also targeted to encourage them to participate in our training programs, to utilize the enhanced features of the ITICnxt online ticketing system, and to follow industry best practices. In 2023, paid and earned media placements included print, television, radio, streaming platforms, social media and more.

Through sponsorships and partnerships with organizations like the Common Ground Alliance (CGA), OUNC has extended reach and access to content. At statewide public events and through related advertising and outreach, OUNC continues to go where the people are to engage with DIYers and all those completing projects requiring excavation throughout the heart of dig season (April-October).

OUNC's training and education programs help sharpen skills and provide resources for Oregon's damage prevention community. The OUNC hosts in-person excavator and locator training classes statewide as well as a popular online Excavation 101 course. More than 800 people completed our classes in 2023.

## SUSTAINED REDUCTIONS IN DAMAGES

During the past five years in Oregon, we have reduced statewide damages to underground utilities by 30% -- from more than 2,000 reported incidents of damage annually down to 1,405. The "we" in that previous sentence includes contractors and professional excavators, locators, utilities, our call center contractor, local and state government, homeowners and more. All have a role and a vested interest in reducing damages to underground utilities – and it takes a team effort.

We continue to track damage data provided in the national Damage Information Reporting Tool, through Oregon Public Utility Commission's complaint investigation and enforcement efforts, and through our utilities and regional utility coordinating councils. Damage data helps us determine the parts of our state with a higher damage ratio than others, and can identify root causes so we can sharpen our focus and continue to move the needle on damage prevention and public safety.

# IN CONCLUSION

We adopted a new strategic plan in 2023 that guides our efforts through June 2025. Our work remains vitally important to protect infrastructure from being damaged and to help Oregonians avoid hurting themselves (and their pocketbooks). Let me know if you have questions or need additional information about the Oregon Utility Notification Center. I am glad to meet with you or your staff anytime.

Respectfully submitted,

Joshua Thomas
Executive Director

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