

Publicity Committee Minutes

September 3, 2015

Location: Wilsonville Training Center, Wilsonville- OR Room 209

Members attending: Jarrod Morrison, Nathan Taylor, and Troy Rabe, Ron Stenger, and Ryan Sandhu.

Guest attending: Luc Frontier and Lisa Roberts from Pacific Marketing, Lori Koho from OPUC and Scott Gallegos with NW Natural.

Other attending: Kitty Davis

Jarrod Morrison called meeting to order at 1pm.

Agenda

New topics and discussions:

- Inventory List:

Discontinue the following items:

Garden tools, hat in black, hat in orange, garrity led flashlight, OUNC lanyards, power banks, baseball stress reliever, jelly box speaker, 6" dialer digby decal, 9" dialer digby decals, 11.5" x 3" bumper magnet, wood golf tee in orange, golf tag, football, football-green/yellow, baseball stress reliever.

Items ordered by committee:

25,000- calendars
144- bottles: green and orange
144- camo caps
500-gum packets

Ron and Troy would like the t-shirts back on the board side of the store.

T-shirt program has given out 3,400

Luc runs per order, but can save money with a larger order.

Do we want the new Oregon811 logo on shirts? Luc will have a shirt made with logo.

Shirt Program is 50/50. Short & long sleeves; cost is the same for all sizes. Turn around time: summer/2 weeks and winter/5-7 days.

Ron asked Luc to show a variety of caps/hats.

Luc can order 150 hats at a 500-order price. Will show samples at Seaside meeting.

Bill Stuffers: when were they printed? November 2014

17,088 in inventory

Beanie caps were put on hold for Civil War give aways.

Drawstring Bags: Troy asked to put aside 25 for locator training in October.

Table the rest of the List

New Business:

Oregon City Cruise – 811 Bike

Frank Planton asked if the OUNC could provide give aways. Committee approved the following: 100- yellow pens, 200 each of the following: neon note pads, bill stuffers, 2” stickers, 9” stickers. Ship to Call Center.

Civil War- 2015: OUNC booth/table will be located in the Moshofsky Center

Give away items: 900-beanie caps, 272-buffs, 300-gum packets, 200-camo hats, 200-stick on screen cleaners.

Old Business:

Publicity Committee will finish inventory list at next meeting.

Jarrold asked if anyone would like to Chair the Publicity Committee. Nathan Taylor volunteered.

Good of the Order:

None

Meeting adjourned at 2:58pm

Next meeting: TBD

Submitted by: Kitty Davis on September 5, 2015