



Oregon

Theodore R. Kulongoski, Governor

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P & E (Publicity & Education) COMMITTEE MEETING

DATE: April 1, 2014

TIME: 10am – 2pm

LOCATION: PGE 4245 Kale St. NE Salem, OR

A G E N D A

10am – Introductions

- Review college athletics contracts & needs
 - Baseball game giveaways
- Identify potential options for assistance with JJ Harrison promotion
 - Tesoro Interest, Avista Corp. Interest, Cascade Natural Gas Interest
- Review current inventory of items at Pacific Marketing (*need report/representation from Pacific Marketing*)
- Starlight Parade —Rose Festival theme this year is “Over 100 yrs of Memories”
- Break
- Review the potential road sign program

Noon – LUNCH

12:45 – Wrap-Up

- Schedule future P&E committee meetings, or discuss when to meet again
- Discuss topic items for future P&E committee meetings
- Set date/time for next committee meeting