



# Oregon

Theodore R. Kulongoski, Governor

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## **P & E (Publicity & Education) COMMITTEE MEETING**

DATE: February 5, 2014

TIME: 10am – 2pm

LOCATION: PGE 4245 Kale St. NE Salem, OR

### A G E N D A

#### 10am – Introductions

- Review 2014 budget for P&E committee
- Identify targeted advertising we anticipate doing
- Review current inventory of items at Pacific Marketing (*need report/representation from Pacific Marketing*)
- Discuss need for regular scheduled P&E committee meetings
- Break

#### 11am – Disney Presentation

- Follow up / Q & A with Disney representative

#### Noon – LUNCH

#### 12:45 – Wrap-Up

- Schedule future P&E committee meetings, or discuss when to meet again
- Discuss topic items for future P&E committee meetings
- Set date/time for next committee meeting