



# Oregon

Tina Kotek, Governor

Oregon Utility Notification Center  
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**Oregon Utility Notification Center  
Publicity Committee Meeting**

**Date: Tuesday, November 12, 2024**

**Time: 10:00 a.m. – 11:00 a.m.**

Join Zoom Meeting

<https://us06web.zoom.us/j/87421546233?pwd=aUxR9al7qV5aUhrSBIYATEXzpHxqXt.1>

Meeting ID: 874 2154 6233

Passcode: 767939

## A G E N D A

1. Announcements and Introductions
  - a. Announcements, Roll Call/Guest sign-in, Declaration of Quorum
  - b. Chair – Statement
  - c. Review/approve and/or amend prior meeting minutes from 04.02.24
2. Old Business –
  - a. Alpha Media: overview of OUNC media campaign in 2024 (Digital, Social, Mobile, and PSAs)
  - b. OCC Creative Team: overview of OUNC ‘Next Door Ads’ in 2024
3. New Business –
  - a. OCC Creative Team: discuss Oregon 811 Mobile App campaign and ITICnxt for 2025
  - b. Discuss contract options and invitation to bid
  - c. Priorities for 2025; Publicity matrix
  - d. Discuss PSAs, grants, partnership opportunities
4. For the Good of the Order
5. Next Meeting - tbd

Voting members: Jaimie Lemke, Melanie Lewis, Alba Vogland, Mitch Burghlelea, Connor Toney, Megan Moore, Nathan Taylor & KC Chumachenko

Non-voting members: Josh Thomas and Kitty O’Keefe