

Publicity Committee Minutes -
September 30, 2019

Location: Portland Bureau of Transportation, Portland, OR

Committee Members attending: Scott Clement and Kitty Davis.

Guest attending: Kim O'Neil and John McFee from The Oregonian

Minutes

Announcements and Introductions:

- a. Scott Clement called meeting to order at 9:00 am and introductions were made.
- b. No previous minutes were reviewed.
- c. Chair Statement: Scott welcomed guests.

Old Business: none

New Business:

- a) Discuss 2020 Budget and Sponsorship Opportunities (See Attachment 1) Members reviewed. Will share at board meeting.
- b) Social Media Solutions (See Attachment 2) Kim and John showed members four different marketing options to choose from. Kitty asked if they would give us a PSA discount. They will get back to us when they update their ppt with pricing.

Meeting adjourned at 10:05 a.m.

Submitted by Kitty Davis on October 2, 2019. M