



Oregon

Tina Kotek, Governor

Oregon Utility Notification Center
305 NE 102nd Avenue, Suite 300
Portland, OR 97220-4170
(503) 317-5007

Oregon Utility Notification Center Publicity Committee Meeting

Date: Tuesday, May 27, 2025

Time: 10 – 11 a.m.

By Zoom: <https://us02web.zoom.us/j/88110471970>

By phone: (253) 215-8782 | Meeting ID: 881 1047 1970

[LINK TO MEETING MATERIALS](#)

A G E N D A

1. Announcements and Introductions
 - a. Announcements and Guest sign-in
 - b. Chair – Statement
 - c. Review/approve and/or amend prior meeting minutes from April 2, 2025

2. Old Business
 - a. Update on Alpha Media contract, Portland Pickles sponsorship
 - b. Update on Dormers orders, metrics, budget considerations
 - c. Committee members involvement with website review, social content

3. New Business

- a. Review KATU/KUNP/Hillsboro Hops Partnership Proposal

MOTION REQUESTED: Approve sponsorship/advertising agreement to proceed with interview/B-Roll shoot on June 3.

- b. Publicity Matrix scoring/budget for other advertising, sponsorship opportunities
 - i. Daily Journal of Commerce, Portland Business Journal
 - ii. NW College of Construction, NWUCA – Dozer Days, directory
 - iii. Global 811 Excavation Safety Guide and Directory (formerly dp-PRO)
 - iv. American Rental Association of Oregon, PSAI
 - v. JJ Harrison
 - vi. Video production

MOTION REQUESTED: Approve sponsorship/advertising priorities.

- c. Upcoming events
 - i. Plans for National 811 Day (aka Safe Digging Day)
 - ii. Tabling/booth options: BES Safety Day, Wood Village City Nite Out, etc.

4. For the Good of the Order

5. Next Meeting - tbd

Chair: Jaimie Lemke

Voting members: Melanie Lewis, Alba Vogland, Mitch Burghelea, Connor Toney, Megan Moore and KC Chumachenko

Non-voting members: Josh Thomas